



**DR. YILMAZ ARGUDEN, 1993 TURKEY**

Chairman, ARGE Consulting

Dr. Yilmaz Argüden is the founding chairman of ARGE Consulting, a leading management consulting firm based in Istanbul which specializes in business strategy, business excellence methodologies, institution building, and competition. Over the last twenty years, Dr. Argüden has worked with more than 300 companies on over 750 projects through ARGE. He is also the chairman of Rothschild investment bank, a leading deal maker in Turkey; and an independent board member of numerous companies in many jurisdictions.



Dr. Argüden sought to explore three topics on his fellowship 20 years ago, demonstrating his quest for knowledge and breadth of interests in the private, public, and social spheres: corporate strategy, non-governmental organization management, and regulatory governance. When he reflected on his experience at the end of his fellowship then, he had hoped to be able to contribute not only to increasing economic relations between US and Turkey, but also to promoting bilateral collaboration on a variety of social issues. Dr. Argüden did just that.

Now, looking back over the last two decades, Dr. Argüden has not only been a thought leader in strategy and governance for private and public sectors, but also has been instrumental in founding and leading numerous NGOs in the areas of education, policy analysis, management quality, governance, bilateral business relations with the US and Canada, and corporate volunteerism with significant impact in the community. He has served as an adjunct professor of strategy at leading Turkish universities and is a globally renowned governance expert who shares wealth of experience with numerous books and articles. He serves as a member of the Private Sector Advisory Group of the Global Corporate Governance Forum and as the Vice-Chair of the Public Governance Committee of the Business and Industrial Advisory Committee of OECD.

His work has been recognized on the international stage as Dr. Argüden was selected as a Global Leader for Tomorrow by the WEF, and ARGE was named as one of the top three companies ‘Shaping the Future’ at the European Parliament in recognition of their approach to corporate social responsibility. ARGE has also been the first Turkish signatory of the UN Global Compact and Dr. Argüden leads the National Network of the UN Global Compact.

Dr. Argüden says that “because of my Eisenhower Fellowship, I have been able to contribute to bringing quality to Turkey, improving strategic thinking in numerous organizations, motivating many companies to engage in corporate volunteerism, and providing content and education on governance matters for numerous organizations and countries. My experience as an Eisenhower Fellow has been instrumental in making a difference not only in different domains of public, private, and non-governmental sectors, but also in different jurisdictions by providing and sharing best-in-class examples with different parts of the world. To me, Eisenhower Fellowships means helping others by collaborating and sharing knowledge.”

**Leaders bettering the world around them.**