



## Fall 2021 Events: Sponsorship Opportunities



**Dr. Robert M. Gates**  
EF Chairman  
Former U.S. Secretary of Defense



**Anita Brown-Graham (USA '05)**  
2021  
Distinguished Fellow Award



**Jamie Dimon**  
2021 Eisenhower Medal for  
Leadership and Service

On October 11 and 12, Eisenhower Fellowships will welcome Trustees, Fellows and friends for two days of dynamic events in Philadelphia. The Pin Ceremony for our 2019 USA and Zhi-Xing China Fellows will be held on Monday evening, October 11. The next day we will host our limited invitation Chairman's Seminar and lunch with Dr. Robert M. Gates, former U.S. secretary of defense, for a high-level, off-the-record discussion about world events. This will be followed that evening by our Annual Awards Dinner at the Bellevue Hotel. EF will honor 2021 Distinguished Fellow Award recipient Anita Brown-Graham (USA '05), ncIMPACT Initiative Director at the University of North Carolina at Chapel Hill, and Secretary Gates will present the Eisenhower Medal for Leadership and Service to Jamie Dimon, Chairman and CEO of JPMorgan Chase.

Sponsorship of an Eisenhower Fellowships event offers the following benefits:

- Engage with our dynamic global network of more than 1,600 leaders around the world.
- Network with influential global civic, business and cultural leaders and potential clients.
- Build brand exposure through EF social media promotions (13,000+ Facebook followers, 8,500+ LinkedIn followers, 7,900+ Twitter followers and 2,100+ Instagram followers), the EF World digital newsletter that is sent to 8,000+ individuals and other EF website traffic.



# Premier Event Sponsorship Opportunities



## Full Two-Day Event Sponsor \$200,000

Pin Ceremony,  
Chairman's Seminar and  
Awards Dinner

- Opportunity for senior company representative to speak at the Awards Dinner.
- Two Tables (20 individuals) for Chairman's Seminar and Awards Dinner.
- Premier seating at Chairman's Seminar and Awards Dinner including placement with Eisenhower Fellows with mutual interests and/or professional work.
- Twenty (20) invitations to the Pin Ceremony evening event.
- Public acknowledgement of support from the EF President.
- Prominent recognition in all printed and digital materials, including digital event reminders and confirmation emails before the event; in our program book, our menu card, on the EF website and on the virtual screens at the event itself.
- Sponsor logo on all event nametags.
- Framed photo of your table(s) from the event.

## Awards Dinner Sponsor \$100,000

- Opportunity for senior company representative to speak at the Awards Dinner.
- Two Tables (20 individuals) for Awards Dinner.
- Premier seating at Awards Dinner including placement with Eisenhower Fellows with mutual interests and/or professional work.
- Public acknowledgement of support by the EF President.
- Prominent recognition in all printed and digital materials, including digital event reminders and confirmation emails before the event; in our program book, our menu card, on the EF website and on the virtual screens at the event itself.
- Sponsor logo on event nametags.
- Framed photo of your table(s) from the event.

## Pin Ceremony Sponsor \$50,000

- Twenty (20) tickets to the Pin Ceremony evening event.
- Public acknowledgement of support from the EF President.
- Recognition in all printed and digital materials, including digital event reminders and confirmation emails before the event; in our program book, our menu card, on the EF website and on the virtual screens at the event itself.

## Chairman's Seminar Sponsor \$50,000

- Two Tables (20 individuals) for Chairman's Seminar.
- Premier seating at Chairman's Seminar including placement with Eisenhower Fellows with mutual interests and/or professional work.
- Public acknowledgement of support from the EF President.
- Recognition in all printed and digital materials, including digital event reminders and confirmation emails before the event; in our program book, our menu card, on the EF website and on the virtual screens at the event itself.

# Tables

(with corresponding opportunities to sponsor tables of Fellows)



## Gold Table

Sponsor

\$25,000

- One Table (10 individuals) with **premier** seating at Awards Dinner including placement with Eisenhower Fellows with mutual interests and/or professional work.
- Recognition on EF website, promotional materials and signage.
- Full-page recognition on event program.
- Framed photo of your table from the event.

## Silver Table

Sponsor

\$15,000

- One Table (10 individuals) with **priority** seating at Awards Dinner including placement with Eisenhower Fellows with mutual interests and/or professional work.
- Recognition on EF website, promotional materials and signage.
- Half-page recognition on event program.

## Bronze Table

Sponsor

\$7,500

- One Table (10 individuals) at Awards Dinner including placement with Eisenhower Fellows with mutual interests and/or professional work.
- Recognition on EF website, promotional materials and signage.
- Quarter-page recognition on event program.

## Individual Tickets for Evening Events

Eisenhower Fellows – \$325

Non-Fellows – \$500

## Program Book

Full-Page Submission – \$1,000

Half-Page Submission – \$500

Quarter-Page Submission – \$250

For more information on sponsorship opportunities for Eisenhower Fellowships' fall 2021 events, please contact Carla Ricci, Head of Institutional Advancement, at [cricci@efworld.org](mailto:cricci@efworld.org) or +1.215.965.1971.