

2022 Annual Meeting Events

Sponsorship Opportunities

May 18-19
Philadelphia



EISENHOWER
FELLOWSHIPS

A Conversation with Tom Friedman



Thomas L. Friedman

Author and Pulitzer Prize-winning New York Times Columnist

2022 Dwight D. Eisenhower Medal for Leadership and Service (Posthumous)



Dr. Madeleine K. Albright
(1937-2022)

Eisenhower Fellowships Trustee
and Former U.S. Secretary of State

2022 Distinguished Fellow Award Co-Recipients



Rajshree Pathy, India 2000
Chairperson
Rajshree Sugars and Chemicals



Raman Madhok, India 2004
Managing Director
Kahani Designworks

Hosts



Dr. Robert M. Gates
Chairman, Eisenhower Fellowships
Former U.S. Secretary of Defense



Ray Suarez
Former Chief National Correspondent,
PBS News Hour
Host, NPR Talk of the Nation

2022 Annual Meeting Events



Eisenhower Fellowships will host a dinner conversation with author and Pulitzer Prize-winning New York Times columnist Thomas L. Friedman and our 2022 Africa Fellows combating climate change and our 2021 USA Fellows at 6 pm Wednesday, May 18 at Liberty View at the Independence Visitor Center.

The following evening, Eisenhower Fellowships Chairman, former U.S. Secretary of Defense Robert M. Gates, will award the 2022 Dwight D. Eisenhower Medal for Leadership and Service posthumously to late EF Trustee and former U.S. Secretary of State Madeleine K. Albright at the Annual Awards Dinner at 6:30 pm Thursday, May 19 at the National Constitution Center.

Secretary Gates also will present the Distinguished Fellow Award that night to two prominent Eisenhower Fellows from India, entrepreneur and philanthropist Rajshree Pathy and international business executive Raman Madhok. Earlier that day, Secretary Gates will host the Chairman's Seminar and Pin Ceremony for our 2022 Africa Fellows, 2021 USA Fellows, 2021 Global Scholars and invited guests at 3 pm at the Ritz-Carlton Hotel.

Sponsorship of an Eisenhower Fellowships event offers the following benefits:

- Engage with our dynamic global network of more than 1,600 leaders around the world.
- Network with influential global civic, business and cultural leaders and potential clients.
- Build brand exposure through EF social media promotions to our more than 35,000 followers on Facebook, LinkedIn, Twitter and Instagram, other EF website traffic and our EF World digital newsletter received by 9,000 friends of the organization.



Premier Event Sponsorship Opportunities



Full Two-Day Event Sponsor (May 18-19) \$200,000

Dinner Reception,
Chairman's Seminar and
Awards Dinner

- Opportunity for senior company representative to speak at the Awards Dinner.
- Two Tables (20 individuals) with premier seating at the Chairman's Seminar and Pin Ceremony and the Awards Dinner, including Eisenhower Fellows with mutual interests and/or professional work.
- Twenty (20) invitations to the May 18 Conversation with Thomas L. Friedman.
- Public acknowledgement of support from the EF President.
- Prominent recognition in all printed and digital materials, including digital event reminders and confirmation emails before the event; in our program book, our menu card, on the EF website and on the virtual screens at the event itself.
- Sponsor logo on all event nametags.
- Framed photo of your table(s) from the event.

Awards Dinner Sponsor (May 19) \$100,000

- Opportunity for senior company representative to speak at the Awards Dinner.
- Two Tables (20 individuals) with premier seating at Awards Dinner, including Eisenhower Fellows with mutual interests and/or professional work.
- Public acknowledgement of support by the EF President.
- Prominent recognition in all printed and digital materials, including digital event reminders and confirmation emails before the event; in our program book, our menu card, on the EF website and on the virtual screens at the event itself.
- Sponsor logo on event nametags.
- Framed photo of your table(s) from the event.

Chairman's Seminar and Pin Ceremony Sponsor (May 19) \$50,000

- Two Tables (20 individuals) with premier seating at Chairman's Seminar and Pin Ceremony, including Eisenhower Fellows with mutual interests and/or professional work.
- Public acknowledgement of support from the EF President.
- Recognition in all printed and digital materials, including digital event reminders and confirmation emails before the event; in our program book, our menu card, on the EF website and on the virtual screens at the event itself.

Conversation with Tom Friedman (May 18) \$50,000

- Twenty (20) tickets to the May 18 Conversation with Thomas L. Friedman.
- Public acknowledgement of support from the EF President.
- Recognition in all printed and digital materials, including digital event reminders and confirmation emails before the event; in our program book, our menu card, on the EF website and on the virtual screens at the event itself.

Tables

(with a corresponding opportunity to sponsor tables of Fellows)



Table
Sponsor
\$25,000

- One Table (10 individuals) with premier seating at Awards Dinner, including Eisenhower Fellows with mutual interests and/or professional work.
- Recognition on EF website, promotional materials and signage.
- Full-page recognition on event program.
- Framed photo of your table from the event.

Individual Tickets for Full Two-Day Event

Eisenhower Fellows – \$375

Non-Fellows – \$600

Digital Program Book

Full-Page Submission – \$1,000

Half-Page Submission – \$500

Quarter-Page Submission – \$250

For more information on sponsorship opportunities or to customize a sponsorship for Eisenhower Fellowships' 2022 Annual Meeting Events, please contact Carla Ricci, Head of Institutional Advancement, at cr Ricci@efworld.org or **+1.215.965.1971**.