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Eisenhower Fellowships Fellowship Project Guidelines

Fulfillment of our mission begins with identifying outstanding ascendant leaders who share President Eisenhower's belief in the powerful possibilities of direct dialogue to enhance understanding and create a world more peaceful, prosperous and just.

Successful candidates for our programs must display the vision and passion to pursue concrete projects with a real-world impact that EF can track and measure. Past initiatives have included creation of a social entrepreneurship venture fund and incubator space; development of a rating system for nonprofits' performance; and the creation of an advocacy plan for juvenile justice practitioners.

Fellows are provided with the following criteria and questions to assist in the project conceptualization process:

SMART Criteria

The SMART Criteria serves to refine your project objectives so you can create clear and achievable markers for future progress. While researching for your fellowship, these measures will help you identify potential meetings by clarifying the lessons you have to learn in order to meet your objectives. The SMART structure will also assist in concisely describing your project to members of the Eisenhower Fellowships network and external actors. Whether an elevator pitch or a project abstract, the criteria below will assist in impactfully communicating your ideas:

- **Specific**, with clear and concise goals
- **Measurable**, with the ability to quantify and track progress
- **Achievable**, with challenging yet reachable goals
- **Relevant** to the needs, future or interests of your community or larger society
- **Time-bound**, with a timeline and target timeframe for achieving benchmarks

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1. ***Describe the problem or challenge you seek to address in your organization, community, city, country, region and/or sector. Give geopolitical context where relevant. Help your reader understand why this is important to you and your community.***
 2. ***What is your proposed solution to the problem or challenge described above? Are there any other ways to address the challenge or alternative solutions that have been explored?***
 3. ***Who will benefit from the development of your proposed solution? How will their lives be improved?***
 4. ***What barriers or obstacles could potentially arise that you would need to address and surmount to advance your project?***
 5. ***If your project is successful, how will it change things for the better? How will you measure success?***
 6. ***How does your project advance EF's mission to create a world that is more peaceful, prosperous and just?***
 7. ***Summarize your project or initiative in 2-3 sentences.***

Leaders bettering the world around them.