

2024 ANNUAL MEETING

MAY 14-15 PHILADELPHIA

SPONSORSHIP OPPORTUNITIES

In May 2024, EF's global network of Fellows will join EF Chairman, former U.S. Secretary of Defense Dr. Robert M. Gates, EF Trustees, friends and special guests in Philadelphia for two days of dynamic events.

On Tuesday, May 14 EF will welcome celebrated entrepreneur and philanthropist David Rubenstein, co-founder and co-chairman of The Carlyle Group, in conversation with our Fellows at the Masonic Temple.

The following evening, on May 15, Secretary Gates will present the 2024 Dwight D. Eisenhower Medal for Leadership and Service to Academy Award-winning director, producer and screenwriter Steven Spielberg for his extraordinary artistic accomplishments and enormous contributions to advancing global understanding through film at the EF Annual Awards Dinner at the National Constitution Center.

Earlier that day, Eisenhower Fellowships Trustees, major supporters and special guests will join Secretary Gates for a private lunch and off-the-record, tour d'horizon of news, developments and trends around the world.

Sponsorship of the Eisenhower Fellowships 2024 Annual Meeting events offers the following benefits:

- *Engage with our dynamic global network of more than 1,600 leaders around the world.*
- *Network with influential global civic, business and cultural leaders and potential clients.*
- *Build brand exposure through EF social media promotions to our more than 35,000 digital followers on Facebook, LinkedIn, Twitter, Instagram, EF's website traffic and the EF World newsletter received by 9,000 friends of the organization.*

PREMIER ANNUAL MEETING SPONSOR (\$100,000)

- Primary sponsor of the Annual Meeting events in Philadelphia on May 15.
- Opportunity for a senior company representative to speak at the Annual Awards Dinner to a high-level audience.
- Leading recognition on the EF website and strategic placement of organization's name and/or logo on printed materials.
- Ten (10) complimentary tickets and premier table seating at the Awards Dinner with 2024 Dwight D. Eisenhower Medal for Leadership and Service awardee Steven Spielberg at the National Constitution Center.
- Ten (10) complimentary tickets and premier table seating at the private Trustees' Luncheon with EF Chairman Secretary Gates.
- If also wish to attend the May 14 event with David Rubenstein, ten (10) complimentary tickets to that evening.

2024 ANNUAL AWARDS DINNER SPONSOR (\$50,000)

- Opportunity to underwrite the 2024 Awards Dinner.
- Prominent recognition on the EF website and strategic placement of organization's name and/or logo on printed materials.
- Ten (10) complimentary tickets and premier table seating at the Awards Dinner with 2024 Dwight D. Eisenhower Medal for Leadership and Service awardee Steven Spielberg at the National Constitution Center.
- Five (5) complimentary tickets for the private Trustees' Luncheon with EF Chairman Secretary Gates.
- If also wish to attend the May 14 event with David Rubenstein, five (5) complimentary tickets to that evening.

MAY 15 TRUSTEES' LUNCHEON (\$50,000)

- Opportunity to underwrite the Trustees' Luncheon with Secretary Gates.
- Recognition at the luncheon, on the EF website and strategic placement of organization's name and/or logo on printed materials.
- Ten (10) complimentary tickets and premier table seating at the private Trustees' Luncheon with EF Chairman Secretary Gates.
- Five (5) complimentary tickets for the Awards Dinner with 2024 Dwight D. Eisenhower Medal for Leadership and Service recipient Steven Spielberg at the National Constitution Center.
- If also wish to attend the May 14 event with David Rubenstein, five (5) complimentary tickets to that evening.

2024 ANNUAL AWARDS DINNER DINNER TABLE SPONSOR (\$25,000)

- Priority table seating for ten (10) individuals at the Awards Dinner.
- Recognition on the EF website and strategic placement of organization's name and/or logo on printed materials.
- If also wish to attend the May 14 event with David Rubenstein, two (2) complimentary tickets to that evening.

*For more opportunities or further customization of sponsorship benefits, please contact
Carla Ricci, Head of Institutional Advancement at 215-965-1971 or cricci@efworld.org.*