

### 2025 EISENHOWER FELLOWSHIPS ANNUAL MEETING DAY EVENTS

On May 14, 2025, Eisenhower Fellowships' global community will join our Chairman, former U.S. Secretary of Defense Robert M. Gates, EF Trustees, friends and special guests for a dynamic Annual Meeting Day of events in Philadelphia.

Highlights include a private, invitation-only, off-the-record luncheon discussion on global trends and developments with Secretary Gates, Trustees and other supporters of the organization at the Bellevue Hotel. This will be followed later that afternoon by a Chairman's Seminar at the Bellevue with Secretary Gates and Eisenhower Fellows completing their fellowship travels that day.

That evening **EF hosts our 2025 Annual Awards Dinner at the National Constitution Center**, where Secretary Gates will present the **Dwight D. Eisenhower Medal for Leadership and Service to celebrated philanthropist and business leader David Rubenstein, co-founder and co-chairman of The Carlyle Group.** EF's Board is honoring Mr. Rubenstein for his extraordinary public service to support higher education and the arts, advance economic empowerment in disadvantaged communities and preserve America's historical legacy to deepen global understanding.

Sponsors of EF's 2025 Annual Meeting events will enjoy the opportunity to engage with our dynamic global network of nearly 1,900 Eisenhower Fellows around the world and network with influential global civic, business and cultural leaders and potential clients.

Supporters can help brand exposure through EF social media promotions to the more than 35,000 EF followers on Facebook, LinkedIn, X and Instagram as well as through other EF website traffic and our periodic EF World digital newsletter received by 9,000 friends of the organization.

### EISENHOWER MEDAL FOR LEADERSHIP AND SERVICE

### **DAVID M. RUBENSTEIN**



**David M. Rubenstein** is an investor, philanthropist, interviewer, author, and historian. He is Co-Founder and Co-Chairman of The Carlyle Group, one of the world's largest and most successful private investment firms. Established in 1987, Carlyle now manages \$447 billion from 29 offices around the world.

Mr. Rubenstein is a Baltimore native and is the Chairman, CEO, and principal owner of Major League Baseball's Baltimore Orioles.

A recipient of the Presidential Medal of Freedom, Mr. Rubenstein is Chairman of the Boards of the John F. Kennedy Center for the Performing Arts, the Council on Foreign Relations, the National Gallery of Art, the Economic Club

of Washington, and the University of Chicago; a Trustee of Memorial Sloan-Kettering Cancer Center, Johns Hopkins Medicine, the Institute for Advanced Study, the National Constitution Center, the Brookings Institution, and the World Economic Forum; and a Director of Moderna, Inc., the Lincoln Center for the Performing Arts, and the American Academy of Arts and Sciences.

Mr. Rubenstein is a member of the American Philosophical Society, Business Council, Harvard Global Advisory Council (Chairman), Madison Council of the Library of Congress (Chairman), Board of Dean's Advisors of the Business School at Harvard, Advisory Board of the School of Economics and Management at Tsinghua University (former Chairman), and Board of the World Economic Forum Global Shapers Community.

Mr. Rubenstein is an original signer of The Giving Pledge, a significant donor to all of the above-mentioned non-profit organizations, and a recipient of the Carnegie Medal of Philanthropy, and the MoMA's David Rockefeller Award, among other philanthropic awards.

Mr. Rubenstein is a leader in the area of Patriotic Philanthropy, having made transformative gifts for the restoration or repair of the Washington Monument, Lincoln Memorial, Jefferson Memorial, Monticello, Montpelier, Mount Vernon, Arlington House, Iwo Jima Memorial, the Kennedy Center, the Smithsonian, the National Archives, the National Zoo, the Library of Congress, and the National Museum of African American History and Culture. Mr. Rubenstein has also provided to the U.S. government long-term loans of his rare copies of the Magna Carta, the Declaration of Independence, the U.S. Constitution, the Bill of Rights, the Emancipation Proclamation, the 13<sup>th</sup> Amendment, the first map of the U.S. (Abel Buell map), and the first book printed in the U.S. (Bay Psalm Book).

Mr. Rubenstein is the host of The David Rubenstein Show: Peer-to-Peer Conversations on Bloomberg TV and PBS, Bloomberg Wealth with David Rubenstein on Bloomberg TV, and Iconic America: Our Symbols and Stories with David Rubenstein on PBS; and the author of five books published by Simon & Schuster, four of which are New York Times best sellers: The American Story: Conversations with Master Historians (2019), How to Lead: Wisdom from the World's Greatest CEOs, Founders, and Game Changers (2020), The American Experiment: Dialogues on a Dream (2021), How to Invest: Masters on the Craft (2022), and The Highest Calling: Conversations on the American Presidency (2024).

Mr. Rubenstein has served as Chairman of the Boards of Duke University and the Smithsonian Institution, Co-Chairman of the Board of the Brookings Institution, and as a Fellow of the Harvard Corporation.

Mr. Rubenstein is a 1970 magna cum laude graduate of Duke University, where he was elected Phi Beta Kappa. Mr. Rubenstein graduated in 1973 from the University of Chicago Law School, where he was an editor of the *Law Review*.

From 1973-1975, Mr. Rubenstein practiced law in New York with Paul, Weiss, Rifkind, Wharton & Garrison. From 1975-1976, he served as Chief Counsel to the U.S. Senate Judiciary Committee's Subcommittee on Constitutional Amendments. From 1977-1981, during the Carter Administration, Mr. Rubenstein was Deputy Assistant to the President for Domestic Policy. After his White House service and before co-founding Carlyle, Mr. Rubenstein practiced law in Washington with Shaw, Pittman, Potts & Trowbridge (now Pillsbury Winthrop Shaw Pittman).

# SPONSORSHIP OPPORTUNITIES

### PREMIER ANNUAL MEETING SPONSOR (\$250,000)

- Primary sponsor of the Annual Meeting events in Philadelphia.
- Opportunity for a senior organization representative to speak at the Awards Ceremony and Dinner to a high-level audience.
- Lead recognition on the digital signage at the event, EF website and strategic placement of organization's name and/or logo on printed materials.
- Twenty (20) complimentary tickets and premier table seating at the Awards Dinner with 2025 Dwight D. Eisenhower Medal for Leadership and Service recipient David Rubenstein at the National Constitution Center.
- Twenty (20) complimentary tickets and premier table seating at the private Trustees' Luncheon with EF Chairman Secretary Gates.

## 2025 AWARDS DINNER (\$100,000)

- Opportunity to underwrite the 2025 Awards Dinner.
- Prominent recognition on the digital signage at the event, EF website and strategic placement of organization's name and/or logo on printed materials.
- Ten (10) complimentary tickets and premier table seating at the Awards Dinner with 2025 Dwight D. Eisenhower Medal for Leadership and Service recipient David Rubenstein at the National Constitution Center.
- Ten (10) complimentary tickets and premier table seating at the private Trustees' Luncheon with EF Chairman Secretary Gates.

## MAY 14 TRUSTEES' LUNCHEON (\$50,000)

- Opportunity to underwrite the Trustees' Luncheon with Secretary Gates.
- Recognition on the digital signage at the event, EF website and strategic placement of organization's name and/or logo on printed materials.
- Ten (10) complimentary tickets and premier table seating at the private Trustees' Luncheon with EF Chairman Secretary Gates.
- Two (2) complimentary tickets for the Awards Dinner with 2025 Dwight D. Eisenhower Medal for Leadership and Service recipient David Rubenstein at the National Constitution Center.

#### 2025 AWARDS DINNER TABLE SPONSOR (\$25,000)

- Priority table seating for ten (10) individuals.
- Sponsorship for two (2 individual tickets) for Fellows to attend the Awards Dinner.
- Recognition on the digital signage at the event, EF website and strategic placement of organization's name and/or logo on printed materials.

#### 2025 AWARDS DINNER TABLE SPONSOR (\$10,000)

- Preferred table seating for ten (10) individuals.
- Recognition on the digital signage at the event, EF website and strategic placement of the organization's name and/or logo on printed materials.

For more opportunities or further customization of sponsorship benefits, please contact Carla Ricci, Head of Institutional Advancement at 215-965-1971 or cricci@efworld.org.

#### **EISENHOWER FELLOWSHIPS**

Eisenhower Fellowships (EF) inspires leaders around the world to challenge themselves, to envision how they can effect positive change, to engage others beyond their existing networks and to collaborate with other like-minded leaders across national borders to better the world around them.

Eisenhower Fellowships' distinguished Board of Trustees is led by our Chairman, former U.S. Secretary of Defense Robert M. Gates, and Vice Chair Christine Todd Whitman, two-time governor of New Jersey. Among our Trustees are Steve Pagliuca, longtime former co-Chair, Bain Capital and co-owner of the Boston Celtics; former nine-time U.S. Representative Jane Harman, Chair of the Commission on the National Defense Strategy; and David and Susan Eisenhower, President Eisenhower's grandchildren.

Past Trustees include former U.S. Secretary of State Madeleine K. Albright, a member of our Board for more than 22 years until her death, and late former National Security Adviser, Lt. Gen. Brent Scowcroft. Past EF Chairmen include late Secretaries of State General Colin L. Powell and Dr. Henry Kissinger, and before them, late Presidents Gerald Ford and George H. W. Bush after they left the White House.